



Managing your cash flow

Traditional methods of forecasting the Balance Sheet have significant limitations, but applications like **Prophix 11** provide finance departments with the ability to accurately predict their cash to enable timely, well-defined decisions.

Cash is the lifeblood of every business, but many treat it as an afterthought. In fact, some companies don't bother to forecast the Balance Sheet at all because it's simply too difficult. Instead, they rely on spreadsheets to organize the data from the General Ledger. Typically, this will only contain data at the departmental level and without any further insight into the reasoning behind the numbers.

But software applications like **Prophix 11** are bringing automation and efficiencies to the department of finance and enabling organizations to forecast Balance Sheets in an understandable and accountable way.

Moving away from 'traditional' methods of cash planning

It is usually difficult or near impossible to forecast the Balance Sheet accurately based on the Income Statement accounts in the General Ledger. In most organizations, different revenue or expense streams have different payment periods and collecting this information at a greater level of granularity is very difficult.

With Prophix, importing data from the sub-ledger of your ERP or from the collected forecasts of other business users is easy. Through its Detailed Planning functionality, Prophix will facilitate the expansion of your forecasting capabilities and provide the finance department with an accurate calculation of the company's cash position.

Better cash planning is good for business

Whether you are an entrepreneur or a large enterprise, knowing your cash position is integral to the financial management of your company. Better cash management can help determine:

- **If there is sufficient cash to fund a new project**
- **How you can better plan cash arrangements, maximize interest income and minimize non-productive cash balances**
- **Whether the management of covenants (debt obligations) with your bank or creditors can be more effectively optimized**
- **Your company's ability to meet financial obligations on time**

A Prophix data sheet

Can we
meet
payroll?

I need to
negotiate better
terms with our
lenders.

Can we afford an
acquisition
right now?

How Prophix can help you manage your cash better

Prophix develops Corporate Performance Management (CPM) software that is most often used to automate processes and tasks found within the office of finance. Our implementations deliver solutions for budgeting, forecasting, financial reporting, and consolidation.

Within **Prophix** there is a Detailed Planning engine that reliably explains how your accounting transactions affect the Balance Sheet. With the greater level of detail Prophix provides, you will now see a detailed explanation for changes in account balances and your cash position. Its comprehensive workflow capabilities will also ensure the timely collection of data from the operational areas of the company – something that is difficult to do with traditional methods.

Discover Prophix's Corporate Performance Management (CPM) software today!

With **Prophix**, you can implement a system that will differentiate you from your competition:

- **Link your corporate financial and operational planning processes**
- **Enable any number of users to consume and contribute information – without adding complexity**
- **Identify areas where increased collaboration can improve business analytics and manage performance more effectively**
- **Plan at the required level of detail you need – no matter how granular or how frequent**

What is CPM?

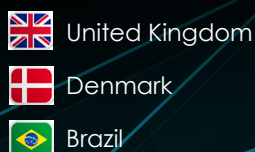
Corporate Performance Management (or CPM) is an umbrella term used to describe software applications that automate your business's non-transactional processes – specifically picking up where your ERP system leaves off. Typically, organizations start by using personal productivity tools like spreadsheets to manage processes like budgeting, forecasting and reporting. But unlike spreadsheets, **Prophix's** software combines these processes and gives you the ability to develop and implement a broader vision of your company's performance.

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